



ANNUAL CONFERENCE SPONSORSHIP PROSPECTUS

Scaling Learning Health Systems:
Data Driven Pathways to Better Outcomes

health care systems
research network

www.hcsrn.org

Health Care System Research Network

About the Health Care System Research Network

Founded in 1994, HCSRN brings together the research centers from many of the nation's best and most innovative health care systems. Collectively, HCSRN represents more than 2,000 scientists and research staff who conduct research, unparalleled in the US, that improves population health and the delivery of health care. These dedicated researchers have methodological and content expertise from an array of disciplines such as epidemiology, economics, disparities, outcomes and quality assessment, clinical trials, and genomics.

Our Mission

To improve individual and population health through research that connects the resources and capabilities of learning health care systems for all.

Our Vision

The Health Care Systems Research Network is the nation's preeminent source of population-based research that measurably improves health and health care for all.

About the HCSRN Annual Conference

This a one-of-a-kind experience brings together members and non-members, researchers and study managers, clinicians and health system leaders, funding agency representatives, and patient partners. It serves as a venue for research teams to disseminate scientific findings, facilitate new collaborations, and share hard won insights about conducting research in real-world care delivery settings.

HCSRN conference objectives are to showcase scientific findings from learning health systems research projects, and to spur collaboration on research initiatives that improve health and healthcare for individuals and populations.

Who attends the HCSRN Annual Conference?

- Health System Researchers
- Health System Leaders
- Academic Faculty
- Medical Professionals
- Research Methods Experts
- Data Warehouse Experts
- Industry Research Partners



Sponsorship Opportunities and Benefits

PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> •Opening Plenary •Welcome Reception •Wi-Fi 	<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> •Breakfast (3) •Photobooth •Poster Session/Break (2) 	<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> •Conference App •Conference Signage •Popcorn Machine •Water Coolers 	<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> •Hand sanitizing stations •Lanyard
Sponsor Showcase recognition in conference communication			
Logo recognition on conference app	Logo recognition on conference app	Logo recognition on conference app	
Name and Logo on Plenary Screen before and after presentation	Name and Logo on Plenary Screen before and after presentation	Name and Logo on Plenary Screen before and after presentation	Name and Logo on Plenary Screen before and after presentation
Prominent on-site signage	Prominent on-site signage	Prominent on-site signage	Prominent on-site signage
Name and Logo on HCSRN conference web site	Name and Logo on HCSRN conference web site	Name and Logo on HCSRN conference web site	Name and Logo on HCSRN conference web site
Sponsor badge ribbon	Sponsor badge ribbon	Sponsor badge ribbon	Sponsor badge ribbon
Exhibit table	Exhibit table	Exhibit table	Exhibit table
Two complimentary full conference registrations	One complimentary full conference registrations		
Attendee list to include name, title, and institution	Attendee list to include name, title, and institution		

Application

Name _____

Title _____

Organization _____

Address _____

City _____

State _____ Zip _____

Contact Name _____

Phone _____ Fax _____

Email _____

Organization's URL _____

Organization's Twitter Handle _____

SPONSOR

☐ Platinum (\$10,000) (select one)

☐ Opening Plenary ☐ Welcome Reception ☐ Wi-Fi

☐ Gold (\$7,500) (select one)

☐ Breakfast (3) ☐ Photobooth ☐ Poster Session/Break (2)

☐ Silver (\$5,000) (select one)

☐ Conference App ☐ Conference Signage

☐ Popcorn Machine ☐ Water Coolers

☐ Bronze (\$2,500) (select one)

☐ Hand Sanitizing Stations ☐ Lanyard

PAYMENT (HCSRN Tax ID #88-1934034)

Sponsorship \$ _____

Total Due \$ _____

☐ Check payable to HCSRN is enclosed

☐ Please contact me with ACH instructions.

Charge my ☐ MasterCard ☐ Visa ☐ Discover ☐ AmEx

NOTE: Credit Card payments will incur a 4.04% processing fee.

Account Number _____

Expiration Date _____

Security Code _____

Name on Card _____

Signature _____

THREE WAYS TO SUBMIT YOUR APPLICATION

EMAIL: Email form to jmoreno@hcsrn.org.

FAX: Fax form with credit card information to (518) 463-8656

MAIL: Send form with payment to

Joe Moreno

HCSRN

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For more information, contact Suzanne Simons,
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