



# ANNUAL CONFERENCE SPONSORSHIP PROSPECTUS

**Scaling Learning Health Systems:  
Data Driven Pathways to Better Outcomes**

health care systems  
research network

[www.hcsrn.org](http://www.hcsrn.org)

# Health Care Systems Research Network

## About the Health Care Systems Research Network

Founded in 1994, HCSRN brings together the research centers from many of the nation's best and most innovative health care systems. Collectively, HCSRN represents more than 2,000 scientists and research staff who conduct research, unparalleled in the US, that improves population health and the delivery of health care. These dedicated researchers have methodological and content expertise from an array of disciplines such as epidemiology, economics, disparities, outcomes and quality assessment, clinical trials, and genomics.

## Our Mission

To improve individual and population health through research that connects the resources and capabilities of learning health care systems for all.

## Our Vision

The Health Care Systems Research Network is the nation's preeminent source of population-based research that measurably improves health and health care for all.

## About the HCSRN Annual Conference

This a one-of-a-kind experience brings together members and non-members, researchers and study managers, clinicians and health system leaders, funding agency representatives, and patient partners. It serves as a venue for research teams to disseminate scientific findings, facilitate new collaborations, and share hard won insights about conducting research in real-world care delivery settings.

HCSRN conference objectives are to showcase scientific findings from learning health systems research projects, and to spur collaboration on research initiatives that improve health and health care for individuals and populations.

## Who attends the HCSRN Annual Conference?

- Health System Researchers
- Health System Leaders
- Academic Faculty
- Medical Professionals
- Research Methods Experts
- Data Warehouse Experts
- Industry Research Partners



# Sponsorship Opportunities and Benefits

PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>•Opening Plenary</li> <li>•Welcome Reception</li> <li>•Wi-Fi</li> </ul>	<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>•Breakfast (3)</li> <li>•Photobooth</li> <li>•Poster Session/Break (2)</li> </ul>	<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>•Conference App</li> <li>•Conference Signage</li> <li>•Popcorn Machine</li> <li>•Water Coolers</li> </ul>	<p>Recognized sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>•Hand sanitizing stations</li> <li>•Lanyard</li> </ul>
Sponsor Showcase recognition in conference communication			
Logo recognition on conference app	Logo recognition on conference app	Logo recognition on conference app	
Name and Logo on Plenary Screen before and after presentation	Name and Logo on Plenary Screen before and after presentation	Name and Logo on Plenary Screen before and after presentation	Name and Logo on Plenary Screen before and after presentation
Prominent on-site signage	Prominent on-site signage	Prominent on-site signage	Prominent on-site signage
Name and Logo on HCSRN conference web site	Name and Logo on HCSRN conference web site	Name and Logo on HCSRN conference web site	Name and Logo on HCSRN conference web site
Sponsor badge ribbon	Sponsor badge ribbon	Sponsor badge ribbon	Sponsor badge ribbon
Exhibit table	Exhibit table	Exhibit table	Exhibit table
Two complimentary full conference registrations	One complimentary full conference registrations		
Attendee list to include name, title, and institution	Attendee list to include name, title, and institution		

# Application

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name (if different) \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Organization's URL \_\_\_\_\_

Signature \_\_\_\_\_

## SPONSOR

Platinum (\$10,000) (select one)

Opening Plenary  Welcome Reception  Wi-Fi

Gold (\$7,500) (select one)

Breakfast (3)  Photobooth  Poster Session/Break (2)

Silver (\$5,000) (select one)

Conference App  Conference Signage  
 Popcorn Machine  Water Coolers

Bronze (\$2,500) (select one)

Hand Sanitizing Stations  Lanyard

## PAYMENT

 (HCSRN Tax ID #88-1934034)

Sponsorship \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

Check payable to HCSRN is enclosed.

Please contact me with ACH instructions.

## TWO WAYS TO SUBMIT YOUR APPLICATION

**EMAIL:** Email form to [jmoreno@hcsrn.org](mailto:jmoreno@hcsrn.org).

**MAIL:** Send form with payment to  
Joe Moreno  
HCSRN  
230 Washington Avenue Ext., Suite 101  
Albany, NY 12203



For more information, contact Deborah Hamlin,  
Interim Executive Director, at 703-851-4587 or  
[dhamlin@caphill.com](mailto:dhamlin@caphill.com)